



Organised By
IDEA+ION[®]
Design & Expo LLP

India's Emerging Business Platform
for the **Health, Fitness, Wellness &
Sports Industry**



ONE EXPO.
ENDLESS POSSIBILITIES,
BE PART OF THE FUTURE.



ONE EXPO. ENDLESS POSSIBILITIES,

Ideation Design & Expo LLP is a leading exhibition and event management company specializing in business exhibitions, trade fairs, and networking platforms. With a proven track record of delivering successful events, we connect brands, businesses, and buyers to create meaningful growth opportunities. Our flagship event, DASH EXPO, has become one of Gujarat's fastest-growing business exhibitions, bringing together industries, innovators, and decision-makers under one roof.



BUILDING THE FUTURE OF WELLNESS BUSINESS

HFW EXPO is the ultimate destination for the Health, Fitness & Wellness industry—bringing together brands, innovators, professionals, investors, and buyers on one powerful platform. From fitness and nutrition to preventive healthcare, rehabilitation, and lifestyle innovation, the expo creates opportunities to connect, collaborate, and grow. Join the movement that is shaping the future of healthier living and stronger businesses.

CORE FOCUS AREAS



**Fitness, Wellness
& Rehabilitation**



**Adventure, Leisure
& Outdoor Recreation**



**Sporting Raw Materials
& Machinery**



**Sports Goods, Apparel
& Manufacturing**



**E-Sports &
Digital Fitness**



**Sports Services
& Management**

EVENT HIGHLIGHTS

- Innovation Showcase
- Industry Knowledge Forum
- Business Matchmaking
- Live Demo Arena
- Sports & Fitness Technology Zone
- Nutrition & Wellness Pavilion
- Franchise Growth Hub
- Investor Connect Platform
- Corporate Wellness Solutions
- Awards & Recognition Program



WHY HFW EXPO MATTERS FOR EXHIBITORS

- Growing Demand for Health, Fitness & Wellness Solutions
- Industry-Led Networking & Business Development
- Direct Access to Buyers, Professionals & Influencers
- Expanding Opportunities Across Sports, Nutrition & Preventive Healthcare
- Innovation-Driven Marketplace for New Product Launches
- Strong Potential for Distribution & Franchise Expansion
- Cross-Sector Collaboration & Strategic Partnerships
- High-Intent Audience Seeking New Products & Services
- Enhanced Brand Recognition in a Competitive Market
- Gateway to Long-Term Business Growth



EXHIBITOR PROFILE



Health & Wellness

- Nutritional Supplements
- Health Foods & Beverages
- Wellness Products
- Functional Foods



Management Service & Training

- Sports Academies
- Federations
- Sports Management Firms
- Sports Tourism Operators
- Adventure & Outdoor Sports
- Educational Institutions
- Fitness Academies
- Sports Training Centers



Technology & Innovation

- Fitness Apps
- Smart Wearables
- AI Fitness Solutions
- Wellness Technology
- Digital Health Platforms



Fitness & Sports

- Sports Goods & Equipment
- Gym & Training Equipment and Accessories
- Sportswear & Performance Apparel
- Medical & Safety Equipment
- Amusement Park Equipment

VISITOR PROFILE



B2B Visitors

- Gym Chains & Health Clubs
- Distributors & Dealers
- Hospitals & Healthcare Groups
- Corporate Wellness Teams
- Retail Buyers
- Franchise Investors



Professional Visitors

- Trainers
- Nutritionists
- Doctors
- Physiotherapists
- Wellness Coaches



Institutional Visitors

- Universities
- Sports Academies
- Government Bodies
- Hotels & Resorts



Consumer Visitors

- Athletes
- Fitness Enthusiasts
- Health-Conscious Individuals
- Wellness Community



POWERFUL MULTI-CHANNEL MARKETING SUPPORT

Benefit from extensive promotional campaigns across digital media, social media, print advertising, outdoor branding, influencer marketing, and PR activities designed to maximize exhibitor exposure and attract quality visitors from across the region.



Organised By:

Ideation Design and Expo LLP

601, City Center, Opp. Shukan Mall,
Science City Road, Sola, Ahmedabad-380060. Gujarat. INDIA.

Mob.: +91 96629 61612

Mail us : expo@ideationdesign.in

Web: www.hfwexpo.com

